

B.C.A.- II (CBCS Pattern) Semester-IV
UBCAT402 - Paper-II - e-Commerce & Web Designing

P. Pages : 2

Time : Three Hours



GUG/S/25/11976

Max. Marks : 40

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- Notes :
1. All questions are compulsory and carry equal marks.
 2. Draw neat and labelled diagram wherever necessary.
 3. Avoid vague answers and write answer relevant and specific to question only.

Either:

1. a) Explain the features and benefits of E-commerce. 4
- b) Explain the following. 4
 - i) Value Added Services (VAS).
 - ii) Trade Cycle.

OR

- c) Define the following terms in brief. 4
 - i) Internet Protocols.
 - ii) Internet Addressing.
- d) Describe the following. 4
 - i) Search Engine.
 - ii) Services of Internet.

Either:

2. a) Write down the procedure to create and view HTML document using suitable example. 4
- b) Explain the following. 4
 - i) Block Alignment.
 - ii) Font tags.

OR

- c) Define the following terms. 4
 - i) Logical Tags.
 - ii) Marquee Tag.
- d) Write a program to demonstration of Address tag. 4

Either:

3. a) Difference between the ordered and unordered list. 4
- b) Define linking. How to link to websites. Explain using suitable example. 4

OR

- c) Explain how to set image in the background of web page, explain using suitable example. 4
- d) Write a program for demonstration of Nested list. 4

Either:

- 4. a) Explain the following using example. 4
 - i) <frames>
 - ii) <frameset>
- b) Write a program for demonstration of dividing screen into horizontal frames. 4

OR

- c) Explain the following form design. 4
 - i) Radio button.
 - ii) Check boxes.
- d) Explain the option tag using the example. 4

5. Solve all the questions.

- a) Differentiate between Web Services and Web Browser. 2
- b) Write the advantages of HTML. 2
- c) Explain the types of Hyperlink creation in brief. 2
- d) Write a short note on select tag. 2
